



**LAST YEAR AMERICANS PURCHASED
2.4 BILLION PAIRS OF SHOES**



**\$50 BILLION IN GROSS SHOE SALES
LAST YEAR**



**THE AVERAGE AMERICAN MAN OWNS
12 PAIRS OF SHOES**



**THE AVERAGE AMERICAN WOMAN OWNS
27 PAIRS OF SHOES**



**THE AVERAGE AMERICAN ONLY WEARS
5 PAIRS REGULARLY**



86% OF WOMAN SAY THEY OWN A PAIR OF SHOES THEY'VE NEVER WORN



B E S T R O N G

Ephesians 6:10-15 (NLT)
¹⁰ A final word: Be strong in the Lord and in his mighty power. ¹¹ Put on all of God's armor so that you will be able to stand firm against all strategies of the devil. ¹² For we are not fighting against flesh-and-blood enemies, but against evil rulers and authorities of the unseen world, against mighty powers in this dark world, and against evil spirits in the heavenly places. ¹³ Therefore, put on every piece of God's armor so you will be able to resist the enemy in the time of evil. Then after the battle you will still be standing firm.

¹⁴ Stand your ground, putting on the belt of truth and the body armor of God's righteousness. ¹⁵ For shoes, put on the peace that comes from the Good News so that you will be fully prepared.

Isaiah 52:7 (NLT)
⁷ How beautiful on the mountains are the feet of the messenger who brings good news, the good news of peace and salvation the news that the God of Israel reigns!

HOW SHOULD WE USE THE SHOES?

HOW SHOULD WE USE THE SHOES?

- BOTH WAYS



HOW SHOULD WE USE THE SHOES?

- BOTH WAYS

Acts 13:4-12 (NLT)

⁴ So Barnabas and Saul were sent out by the Holy Spirit. They went down to the seaport of Seleucia and then sailed for the island of Cyprus. ⁵ There, in the town of Salamis, they went to the Jewish synagogues and preached the word of God. John Mark went with them as their assistant.

⁶ Afterward they traveled from town to town across the entire island until finally they reached Paphos, where they met a Jewish sorcerer, a false prophet named Bar-Jesus. ⁷ He had attached himself to the governor, Sergius Paulus, who was an intelligent man. The governor invited Barnabas and Saul to visit him, for he wanted to hear the word of God. ⁸ But Elymas, the sorcerer (as his name means in Greek), interfered and urged the governor to pay no attention to what Barnabas and Saul said. He was trying to keep the governor from believing. ⁹ Saul, also known as Paul, was filled with the Holy Spirit, and he looked the sorcerer in the eye.

¹⁰ Then he said, "You son of the devil full of every sort of deceit and fraud, and enemy of all that is good! Will you never stop perverting the true ways of the Lord?" ¹¹ Watch now, for the Lord has laid his hand of punishment upon you, and you will be struck blind. You will not see the sunlight for some time." Instantly mist and darkness came over the man's eyes, and he began groping around begging for someone to take his hand and lead him. ¹² When the governor saw what had happened, he became a believer, for he was astonished at the teaching about the Lord.

DEFENSE



DEFENSE

- HE DOESN'T BACK DOWN



DEFENSE

- HE DOESN'T BACK DOWN

Acts 13:8-9 (NLT)

⁸ But Elymas, the sorcerer (as his name means in Greek), interfered and urged the governor to pay no attention to what Barnabas and Saul said. He was trying to keep the governor from believing.⁹ Saul, also known as Paul, was filled with the Holy Spirit, and he looked the sorcerer in the eye.

DEFENSE

- HE IDENTIFIES THE TRUTH

DEFENSE

- HE IDENTIFIES THE TRUTH

Acts 13:10-11 (NLT)

¹⁰ Then he said, "You son of the devil full of every sort of deceit and fraud, and enemy of all that is good! Will you never stop perverting the true ways of the Lord?"¹¹ Watch now, for the Lord has laid his hand of punishment upon you, and you will be struck blind. You will not see the sunlight for some time." Instantly mist and darkness came over the man's eyes, and he began groping around begging for someone to take his hand and lead him.

OFFENSE

OFFENSE

- HE SHARES THE GOOD NEWS

OFFENSE

- HE SHARES THE GOOD NEWS

Acts 13:12 (NLT)

¹² When the governor saw what had happened, he became a believer, for he was astonished at the teaching about the Lord.

DO YOU USE THE "SHOES"?

BESTRONG

